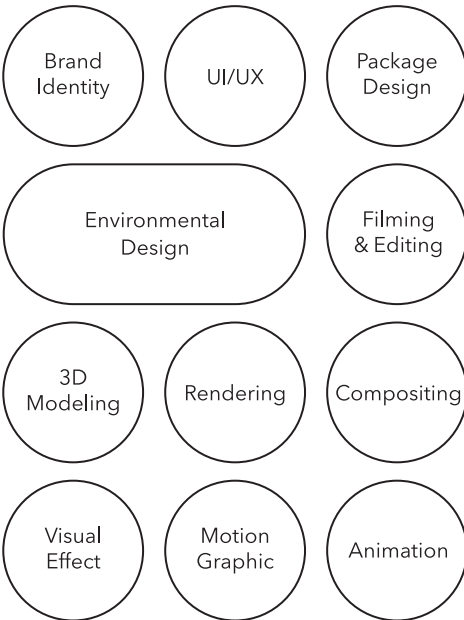


PHONE
650 823 3839

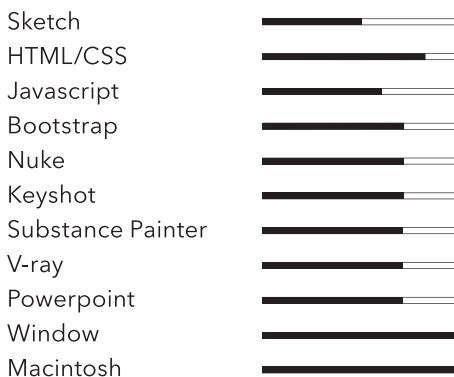
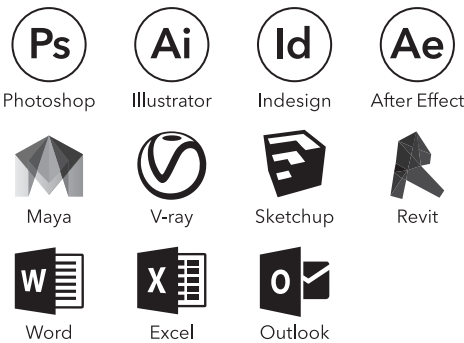
EMAIL
RYANLAU098@GMAIL.COM

PORTFOLIO
BEHANCE.NET/RYANLAU
RYANLAUDESIGN.COM
VIMEO.COM/RYANLAU

SKILLS



SOFTWARE



LANGUAGE English & Chinese

OBJECTIVE

A passionate graphic design / digital art major graduate student with knowledge of brand design, package design, environmental design and signage design and experience of serving at worldwide design firm, Gensler.

EXPERIENCE

- **Gensler / Los Angeles, CA** 2015-2016
Brand Design Intern
 Translated conceptual and creative thinking into design solutions in 2d and 3d forms, including prints, packagings, digital deliverables, and environmental applications.
 Analyzed architecture plans and building structures to develop long-term and community-growth strategies for appropriate signage locations, including interior, exterior and parking.
- **We are Onyx / Beverly Hills, CA** 2014-2015
Graphic Design Intern
 Designed newsletters, roll-up banners, postcards, website banners, social media posts, and website redesign.
 Created templates for newsletter emails on MailChimp.
- **Ocean Magazine / Carlsbad, CA** 2012-2013
Graphic Design Intern
 Emphasized on editorial design.
 Online magazine publishing through Amazon Seller Central.
- **Freelance Graphic Designer** 2011-Present
 Rebranded companies' logo, packaging, and website.
 Provided brand style guides for clients' future design reference.

EDUCATION

- **Shepherd University / Glendale, CA** 2015-2016
 Master of Science in Digital Arts in Visual Effects and Animation
- **University of California, Los Angeles, Extension** 2013-2014
 Design Communication Arts
- **University of California, San Diego** 2010-2012
 Bachelor of Arts in Visual Arts, Media (Computing Emphasis)
- **Foothill College / Los Altos, CA** 2008-2010
 Associate of Arts in Graphic Design