CONTACT
650-823-3839
RyanLau098@Gmail.com

WEBSITES
Behance.net/RyanLau
RyanLauDesign.com

RYAN LAU Designer

Brand | Graphic | Digital | Website | Signage | Photography

Experience

JAN 2017–NOW

TYGER MANUFACTURING

Graphic, Digital, Web Designer
- Coordinated frequently with factories and printers to manufacture brand collaterals and accessories.
- Worked regularly on graphic, layout, web, packaging and production materials in a small but profitable firm.
- Designed and coded Shopify ecommerce websites.
- Product photography and Promotional Videos.

DEC 2017

Guest Speaker
- Guest Speaker of a 3 day session on brand design, logo design and editorial design.
- URL: https://www.behance.net/gallery/64461535/POLAR-10th-year-book

JUN 2015–MAY 2016

Gensler

Brand Design Intern
- Concepted and designed in 2d and 3d within a design team, including prints, presentations, mock-ups, wall graphics, wayfinding, signages, and production materials.
- Analyzed architecture plans / building structures and developed wayfinding strategies for appropriate signage & graphics locations.
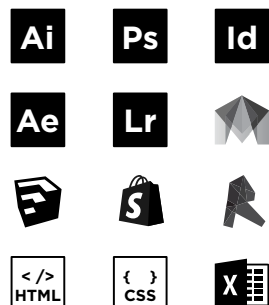
AUG 2014–MAY 2015

WE ARE ONYX

Graphic Design Intern
- Created flyers, roll up banners, social media posts, website slides and mailchimp e-mail newsletters for cosmetic subscription website.
- Worked contastly on photo retouching, layout, color theory and typography.

Software

Ai	Ps	Id
Ae	Lr	
HTML	CSS	X

Education

2015–2016 **M.S. in Digital Arts**
Shepherd University

2013–2015 **Design Communication Arts**
UCLA Extension

2010–2012 **B.A. in Visual Arts, Media**
UC San Diego

2008–2010 **A.A. in Graphic Design**
Foothill College

Skillsets

Logo Design
Editorial Design
Brand Collateral
Package Design
Signage Design
Grid & Layout
Production Materials
Website Design
HTML & CSS
Cadtools
UI / UX

Visual Effect
Motion Graphic
3D Modeling
3D/2D Renderings
Filming & Editing
Photography
Researches & Analysis
Time Management
Communication Skill